

FUNDING REQUEST



This Funding Request is for non-Indigenous programs, projects and/or organizations. If you are requesting support specifically for programs/services targeting Indigenous populations please use the Indigenous Funding Request document.

Project Title:

Amount of Funding Requested:

The mission of Silver Gummy Foundation is to use education as a means of violence prevention, primarily sexual and domestic violence. Harmful notions of masculinity and femininity that can lead to negative behaviours are largely formulated in childhood. With this in mind we hope to speak to youth while their outlook on gender is still developing.

We fund projects/organizations that are innovative and strive for achievement in the area of gender education with today's youth. As part of our evaluation process you and your organization are willing to communicate and collaborate with other stakeholders.

Please provide your answers to the following questions on this form. For additional pages please ensure your answers are on your organization's letterhead.

Please note: Silver Gummy Foundation can only support registered charities.

Contact Information

Name of Applicant/ Primary Contact	
Phone Number	
Primary Contact Email	
Organization Website	
Registered Charity Number	

About Your Organization

Please write a **single paragraph** about your agency and its history. If you are selected, you will be asked to provide more comprehensive information about your organization's corporate structure, governance model and leadership

On a separate page please describe the project you are seeking funding for, how this aligns with the mandate of Silver Gummy and what you believe the social impact/longterm outcomes will be. As part of your project description please put in a timeline for delivery. Silver Gummy accepts multi-year funding, please ensure your timeline and program budget align. If you are collaborating with another organization to deliver this program, please indicate who they are and how you are working together. If you are selected, we will ask you for more details/letters of commitment from these partners.

Target Market

Who will directly benefit from the program?

- Children Adults

What age group? _____ What capacity/context? _____

- Other organizations/agencies

Which ones? _____

Project Timeline & Budget

Using your project summary, please provide us with a budget for this project. Should this project align with our interests, you will be asked to submit a more comprehensive Project Timeline and Formal Budget.

The Silver Gummy Foundation recognizes that there are general operating costs associated with running an organization. Please ensure you include in your project costs a percentage or amount that will be attributed to the general operations of your organization.

Total Project Cost

\$ _____

What is the project's percentage of total operating budget?

\$ _____

Who else is supporting this project? (Please add additional lines as needed)

Name of funder

Amount of contribution

\$ _____

\$ _____

\$ _____

Total Admin/Overhead Costs attributed to this project

\$ _____

Total amount requested from Silver Gummy Foundation

\$ _____

High-level Project Timeline Example:

Activity #1 (Enroll participants):

- Start designing enrollment marketing materials to be completed by DATE
- Spend \$X to create these materials by DATE
- X% of program enrollment by DATE
- X% of program enrollment goal by DATE

Activity #2 (Deliver Program):

- Hire staff by DATE
- Staff contracts valued at \$X
- First program to be begin on DATE
- Spend \$X on program materials (\$X per class/activity)

Silver Gummy Investment Framework

Based on our Grant-making Framework, please place a mark in the appropriate box below that best represents the intended outcomes of your project and a sentence about how you see this project tying in with this intended outcome/impact (see Appendix for guidance).

	Individual	Relationship	Group/ Community	Societal
Action				
Capacity				
Awareness				

Agreement & Signature

By submitting this application, I affirm that the facts set forth are true and complete. I understand that if my project is selected, false statements, omission, or other misrepresentations made by me on this application, may result in my immediate disqualification from the funding process.

Name & Title (printed)	
Signature	
Date	

Our Policy

It is the policy of Silver Gummy Foundation to provide equal funding opportunities without regard to race, colour, religion, national origin, gender, sexual preference, age or disability.

Thank you for completing this Funding Request. We will be in touch with the next steps in four to eight weeks.

Appendix

Silver Gummy Investment Framework

The Silver Gummy Grant-making Framework is based on two foundations related to the research-based target domains that decrease GBV (the Social Ecological Model) and the intended change domains that are used in Outcome Harvest methodology (Awareness/knowledge, Capacity and Action.)

The Social Ecological Model is a prominent and best practice framework for funders, researchers, and planners to determine how to focus prevention activities. Each level in the social ecological model can be thought of as a level of influence and also as a key point for prevention. Consensus from the field that approaches that address risk and protective factors operating across several levels of influence (i.e., individual, interpersonal, community/group and societal) are particularly important. In particular, the necessity exists to understand the dynamic intersections between factors pertaining to an individual, peer, household, or relationship, and broader community levels.

Awareness or knowledge: Refers to the development of abilities and includes general changes to knowledge and awareness levels as a result of exposure to information, training and research.

Capacity: Refers to changes in will, motivation and cohesion. This includes changes to opinions or belief and capacity levels for action.

Action: Refers to behavioural change, interpersonal relationship building, societal shift in norms, change in policy or increased community or organizational capacity.

Action Refers to behavioural change, interpersonal relationship building, societal shift in norms, change in policy or increased community or organizational capacity.	Individual level behavioural change <i>Ex. I have intervened when I saw someone I know in an abusive relationship</i>	Behavioural and relationship change <i>Ex. Parents/kin and youth have built trusting and accountable relationships</i>	Increased group or community capacity or action on GBV <i>Ex. A sector-wide group changes conditions and contexts that decrease GBV</i>	Active policy and societal change on GBV <i>Ex. A government body adopting a primary prevention framework</i>
Capacity Refers to changes in motivation and cohesion. This includes changes to opinions or belief and capacity levels for action.	Intended changes in attitudes/perceptions/beliefs and behaviours of individual participants <i>Ex. I can identify the characteristics of dating violence and know where to turn if I need help</i>	Individual level behavioural change <i>EX. Parents/kin and youth identify the ways that they can build trusting relationships</i>	Individual level behavioural change <i>Ex. A sector-wide group identify ways to build shared capacity to address GBV</i>	Individual level behavioural change <i>Ex. There is increased political will and demonstration of political commitment to address GBV</i>
Awareness/Knowledge Refers to the development of abilities and includes general changes to knowledge and awareness levels as a result of exposure to information, training and research.	Participating in workshops/group sessions on individual risk (attitudes, beliefs, behaviours, personality) and protective factors (conflict resolution skills, cognitive dissonance, empathy, social/emotional IQ) of GBV <i>Ex. I understand what healthy relationships are</i>	Participating in workshops/group sessions on developing interpersonal relationships, including communication skills, conflict resolution, natural supports, and cultural programming and teachings <i>Ex. Parents/kin and youth have the opportunity to reflect on the importance of trusting relationships</i>	Participating in working groups, collaboration, consultations, and partnerships to increase group or community level awareness/knowledge of GBV <i>Ex. A sector-wide community of practitioners create a working group to identify coordinated ways of addressing GBV</i>	Providing research to decision-making bodies or the general public to increase understanding of GBV <i>Ex. A researcher engages in knowledge mobilization activities</i>
Change Target	Individual Refers to the strategies that influence personal risk and protective factors	Relationship Refers to the strategies that influence interpersonal risk and protective factors	Group/Community Refers to the strategies that influence contexts in which societal relationships are embedded (schools, workplaces, neighbourhoods, organizations, sectors)	Societal Refers to the strategies that influence the larger societal factors such as cultural belief systems, norms, economic or social policies